



**FOR IMMEDIATE RELEASE**

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## **Pennsylvania Clean Energy Communities Campaign Awards Tredyffrin First Free Solar Energy System Ceremony on March 17 Will Celebrate Township's Leadership in Clean Energy**

***Tredyffrin Township, PA, March 12, 2009:*** A ribbon-cutting ceremony will be held on **Tuesday, March 17, at 9:00 a.m.** in **Tredyffrin Township's Wilson Farm Park, 500 Lee Road in Chesterbrook.** The event will commemorate the 1.26-kilowatt solar photovoltaic (PV) system awarded to the community by the **Pennsylvania Clean Energy Communities Campaign.**

Anticipated speakers and attendees include, representatives from the Pennsylvania Clean Energy Communities Campaign coalition, the Tredyffrin Township government, and the solar installation company **Solardelphia.** The event is hosted by the Pennsylvania Clean Energy Communities Campaign--which includes Tredyffrin Township and 19 other communities in southeastern Pennsylvania, along with the **TRF Sustainable Development Fund, SmartPower** (the Washington D.C. non-profit managing the campaign), **Community Energy, PECO, The Clean Air Council,** and others. The Campaign's website is <http://communities.trfund.com>.

**Roger Clark,** with the **TRF Sustainable Development Fund,** said “[t]he secret ingredient of the Pennsylvania Clean Energy Communities Campaign is the commitment and excitement of local people who are willing to work hard to bring about a clean energy future.” He praised the Tredyffrin Environmental Advisory Council and the entire community for their efforts on behalf of clean energy. The TRF Sustainable Development Fund awarded the township with the solar PV for joining the Campaign and meeting goals designed to boost consumer demand for Pennsylvania-sourced clean energy. First, the township had to commit to purchase 20% of its electricity from clean energy sources by the year 2010. Then, 7% of the Township's households, businesses and other electricity customers had to commit to buy clean energy through energy options like PECO Wind. Currently, over 8% of the homes in Tredyffrin Township have signed up to purchase clean energy options.

The solar energy system, **which is valued at \$10,000,** is a public awareness and educational tool that will generate approximately 1,500 kilowatt-hours a year of clean, renewable energy. While that amount of energy generation will have only a minor impact on the township's electrical bill, the system itself will serve as a year-round promotional tool for clean energy, and be regularly seen by the continuous number of visitors to Wilson Farm Park.

Additional solar award installations are coming to townships and boroughs in **Chester, Montgomery, Delaware and Bucks Counties.**

**Members of the media wishing to schedule an interview with representatives of the campaign coalition must contact:**

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**About Sustainable Development Fund**

The Sustainable Development Fund (SDF) is managed by The Reinvestment Fund and offers innovative financing in the areas of renewable and clean energy. Created by the Pennsylvania Public Utility Commission in the PECO Energy electric utility restructuring proceeding, SDF is helping to make a sustainable energy future for Southeastern Pennsylvania. [www.trfund.com/sdf](http://www.trfund.com/sdf)

**About SmartPower**

SmartPower is the “Got Milk” campaign of wind, solar and water energy--a national, nonprofit marketing organization committed to promoting clean, renewable energy and energy efficiency. SmartPower’s award winning marketing campaigns have been credited with creating unprecedented demand for wind, solar and hydropower.

[www.letsgetenergysmart.com](http://www.letsgetenergysmart.com), [www.smartpower.org](http://www.smartpower.org)

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