



## News Release

**FOR IMMEDIATE RELEASE**  
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**Contact: Jonathan Edwards**  
**Phone: (860) 249-7040**

**Contact: Carlos Arcila**  
**Phone: (212) 486-7070**

### **North Haven Commits to 20% Clean Energy by 2010**

*Town Selectmen demonstrate Southern Connecticut's commitment to clean energy*

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(North Haven) The Town of North Haven on the evening of February 15<sup>th</sup> became the latest community in Southern Connecticut to help the state solidify its place as a leader in clean energy when it committed to the **SmartPower 20% by 2010<sup>sm</sup>** campaign. Sharing the goals of working to create a cleaner environment and greater energy independence, North Haven joins other Connecticut municipalities to become the 37<sup>th</sup> to commit to 20% clean energy by 2010 for its municipal electricity demand.

"A lot of towns have done it, the goals are commendable, and anything that in the long run saves town money is a good thing," commented North Haven First Selectman, Kevin Kopetz.

SmartPower and its collaborative partner, Clean Water Fund (CWF), worked closely with municipal officials and civic leaders over the past several months to achieve the result realized on February 15<sup>th</sup>.

"North Haven leaders and residents alike have shown how important clean energy is to clean air and energy independence," stated **SmartPower Project Director, Keri Enright**. "Clean Water Fund and North Haven officials deserve a tremendous amount of credit for demonstrating to everyone that clean energy is real. It's here. And it's working in North Haven."

SmartPower has partnered with Hartford based Connecticut Clean Water Fund over the past four years to help grow a voluntary market for clean energy in Connecticut. In addition to its efforts in North Haven, CWF was instrumental in realizing 20% by 2010<sup>sm</sup> commitments from other communities such as West Hartford and Milford. CWF joined SmartPower and other stake holder organizations in early 2004 to help convince the City of New Haven to become the first 20% by 2010<sup>sm</sup> community in Connecticut.

"Even in the face of rising energy costs from fossil fuels, the Board of Selectmen in North Haven have the foresight to make the investment in a clean energy future," stated Colin Bennett of Clean Water Fund. "The Board should be commended for taking this action to protect the health and well being of North Haven's citizens."

The total annual electricity demand in North Haven is 8,167,000 KWh. When the city ultimately achieves its 20% by 2010<sup>sm</sup> goal, it will be responsible for the generation of 1,633,400 KWh of clean energy on an annual basis. The voluntary portion of this commitment will be equivalent to 13% of the annual usage or 1,094,000 KWh. In 2010, the Connecticut Renewable Portfolio Standard (RPS) will be a mandatory 7% of the entire electricity demand.

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“I am thrilled that the North Haven Board of Selectmen unanimously approved the resolution to commit to 20% clean energy by 2010 and put North Haven on a path to becoming a Clean Energy Community,” stated North Haven Selectboard member, Janet McCarty. “I believe individuals and communities must work together to begin to tackle these problems. North Haven has added to its proud record of acting to safeguard the environment by stepping-up for clean energy. I hope that all of our state's local governments join us, so that Connecticut will soon be the ‘Clean Energy State’.”

Over the past several months, several other Connecticut cities and towns have announced their support for clean energy including Torrington, Salisbury, Southington, Windham, Bloomfield and Cornwall. The next threshold for North Haven is to reach the milestone of 100 customers of the CTCleanEnergyOptions<sup>sm</sup> program. When North Haven realizes their 100<sup>th</sup> customer, the town will achieve *Clean Energy Community* status and will be provided a FREE 2kw solar PV system from the Connecticut Clean Energy Fund.

For more information on the CT Clean Energy Communities program visit:  
[www.ctinnovations.com/communities](http://www.ctinnovations.com/communities).

Currently North Haven boasts 55 customers of the clean energy options program. Now that the town has committed to the SmartPower 20% by 2010 <sup>sm</sup> campaign, collaborative partner Clean Water Fund will continue to work with North Haven officials and civic leaders to reach the 100<sup>th</sup> residential customer.

“The Clean Energy Communities Program has become a key collaborative effort between SmartPower and CCEF,” continued SmartPower’s Enright. “Our ultimate goal is to get all 38 towns that have committed to our 20% by 2010 <sup>sm</sup> Campaign to become clean energy communities. When we’ve done that, we will truly show the success of the voluntary market here in Connecticut.”

The clean energy options program allows customers of United Illuminating (UI) to sign up for and support clean energy from one of the two state sanctioned suppliers of clean energy, Sterling Planet or Community Energy. North Haven residents or any Connecticut rate payer can visit [www.gocleanenergy.com](http://www.gocleanenergy.com) to learn more about this program.

Let’s Make More!

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*SmartPower is a non-profit marketing campaign dedicated to promoting clean energy. SmartPower’s 20% by 2010 campaign encourages institutions, municipalities and individuals to make a commitment to obtain 20% of their electricity from clean sources by 2010. Please visit [www.smartpower.org](http://www.smartpower.org) or [www.gocleanenergy.com](http://www.gocleanenergy.com)*

