


[Home](#)
[Entertainment ▼](#)
[News & Views ▼](#)
[Money & Careers ▼](#)

NEWS

College News interview: creators of “America’s Greenest Campus”

An exclusive interview with Brian Keane of SmartPower and Thomas Scaramellino of ClimateCulture

Lisa Kilian

As “America’s Greenest Campus” kicks off and schools scramble to gather up participants and get their carbon footprints down, I wanted to find out what its creators, leaders, and participating students were feeling.

Over the week, I interviewed Colin Bennet, the campus organizer from leading George Mason University, Thomas Scaramellino, founder and CEO of Climate Culture, and Brian Keane, president of SmartPower. What I found were three very enthusiastic people hopeful of the environmental change the contest could have on many Americans and as for the competitive mindset – virtually missing.

“We’re all striving for the same thing,” Colin Bennet said. “I truly believe that the climate crisis is a ‘human’ problem.”

George Mason is currently in first place. When I asked Colin if he would mind sharing some tips on how other schools could get up to the top as well, he was more than happy to share his own tried and true methods.

1). Ask your professors if you can have five minutes at the beginning of class to talk about the contest. Tell the other students all about “America’s Greenest Campus” and how they can get involved. Give links and have a signup sheet so



MORE POLLS!

What are you most afraid of?

- Flying
- Cooking
- Working on Saturday
- An unhappy significant other

[more polls](#)

[VOTE NOW](#)
[results](#)

Highlights

- Tips on how to get your school to the top
- The sophisticated new software that can calculate your footprint
- Why reducing carbon footprints is most important

Get a free copy of Working World 101!



Tell us what job you're applying for and get a Free copy of the book that can help you!

[ENTER HERE](#)



Navigate the financial jungle of ...

From the complex jungle of student loan options comes ...

- Customers being more money savvy ...
 - Who should shell out for student loans?
 - How to avoid the seduction of credit ...
 - How to buy or rent the perfect apartment
 - Web site offers discounts for college ...
 - Businesses struggling with ...
 - Easy Ways To Start Saving
 - Forbes world's richest list ...
 - 401(k) for your first job explained: ...
- [more money articles](#)





Finance among worst careers to balance ...

Finance has become an increasingly difficult career for those who ...

- Program helps low-income students ...
- Great ways to earn money in college
- College graduates seeking federal jobs
- Top ten ways to survive the summer ...
- LinkedIn launches microsite for 2009 ...
- College graduates, alums practice ...
- Schools offer money and free tutoring ...

Collegenews "College Career" center



Subscribe here
for your FREE
College News
magazine!

[Home](#) | [Newsletter](#) | [Advertise](#) | [About Boston Hannah](#) | [Latest Magazine](#) | [Terms & Conditions](#) | [Press Releases](#) | [Contact Us](#)
Local Search

