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NEWS

“America’s Greenest Campus” reduces carbon footprints nationwide

Innovative contest offers up to \$20,000 for those that can most reduce their carbon footprint and promote energy efficiency

Lisa Kilian

Look out [Recycle Mania](#), there’s a new environmental contest in town!

America’s Greenest Campus ([AGC](#) for short) has kicked off. College students across the nation have until October 5th to reduce their own carbon footprints in an attempt to win up to \$20,000.

From over 400 campuses with over 4,000 participants, students have already stepped up to do their part reducing their carbon footprints by over 3.4 million pounds.

Brand new this year, AGC has been launched by [SmartPower](#), self-described as “the nation’s leading non-profit marketing organization dedicated to promoting clean energy and energy efficiency” and [Climate Culture](#), a social networking web site reminiscent of Facebook devoted to tracking users’ environmental choices. AGC is also being supported by the Department of Energy.

Any person with “.edu” in their email address can join the network at the AGC site to get their school on the list. After that, each school appoints a campus organizer, a student that is in charge of promoting campus participation in the



Highlights

- New contest with the objective of individually reducing carbon footprints
- Uses social-networking tools to get students involved
- Winners can receive up to \$20,000

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