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Brian Keane

Posted April 2, 2009 | 04:45 PM (EST)

# Obama Girl Joins Climate Culture to Green Campuses!

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When Obama Girl is behind your cause, you know you're on to something.

In partnership with [ClimateCulture.com](#), [SmartPower](#) is proud to officially roll out the [America's Greenest Campus](#) contest. Here's how it works:

Anyone with an ".edu" email address can sign up and join the campus network to reduce its carbon footprint. Climate Culture provides online resources to help you and your campus save energy and creates an online community where members of your school can trade energy efficiency tips.

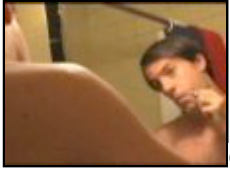
There is some serious money up for grabs-\$5,000 to the school with the most students, alumni and staff to sign up, \$5,000 for the campus that reduces its carbon footprint the most and \$10,000 in the [SmartPower Energy Smart Ad Challenge](#) -- a total of \$20,000 in prize money.

Climate Culture is a very cool, new online community dedicated to reducing our carbon footprint. It employs social networking (automatically integrated into [Facebook](#)) and users get to create an avatar and experiment with reducing carbon footprints in this virtual world. (Oh...and in the process, figure out how to reduce it in the real world, too.)

As you can see in the video above, Obama Girl doesn't want to just live smart, she wants to love smart. She's sticking by her president and sticking up for a lifestyle that uses less. And judging by the tank top she's sporting in part of the video, she thinks the America's Greenest Campus contest is one way to do it.

So join [America's Greenest Campus](#) and move your school up the leaderboard. As Obama Girl says, "sign up now and show Barack that we are ready to make smarter decisions to keep our planet safe for future generations."

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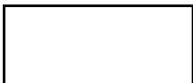


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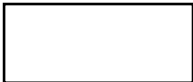
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Ha! Loved this - especially the Obama synth voice at the end.

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LOL yes that did it.

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Good job Obama Girl, but don't forget The Breathtaking Effects of Cutting Back on Meat...

[http://www.huffingtonpost.com/kathy-freston/the-breathtaking-effects\\_b\\_181716.html](http://www.huffingtonpost.com/kathy-freston/the-breathtaking-effects_b_181716.html)

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