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SmartPower Buzz

By Lukas Lehmann Feb 02, 2021
Smart Brevity™ count: 3 mins... 736 words

Welcome back to the Buzz! Let's dive right into the world of clean energy. Let's get energy smart!

SmartPower President Brian Keane featured on the NY Times "The Daily"

Jan. 20, 2021

'Restoring the First Brick of Dignity': Biden Supporters on His Inauguration

We spoke to fans of President-elect Joe Biden to gauge how they felt — excited, nervous, optimistic — about the future. One emotion was universal: relief.

On inauguration day, SmartPower President Brian F. Keane was featured for the second time on the NY Times daily news podcast in an episode titled, "Restoring the First Brick of Dignity': Biden Supporters on His Inauguration." The episode discusses the changing landscape of American politics and how the country will look different under President Biden.

We are incredibly proud and excited about the direction of clean energy in the new administration and the chance for SmartPower's own to be featured on the number one news podcast in the US.

U.S. Clean Energy Leaders Voice Their Optimism



As the U.S. witnesses the beginning of a new administration, many leaders in the world of clean energy are [feeling optimistic](#) about the role clean energy will play in the nation's economic recovery from the pandemic.

Many leaders in the world of clean energy including Solar Energy Industries Association CEO, Abby Hopper, and President of CleanCapital, Jon Powers were quoted in an article by [T&D World](#). Although one quote in particular stands out.

Eric White, CEO of Dividend Finance, was [quoted in the article](#) saying: “The common theme we are hearing in the media coverage so far is we are taking on multiple crises at once. We can use renewable energy as a flywheel to restart the economy and reunite a fractured nation. Renewable energy should be a nonpartisan solution and can solve multiple problems at once.”

Clean energy certainly has a role to play in rebuilding our economy and we’re excited to be a part of that!

The Path to a Greener Arizona



Last January, Arizona Public Service set the ambitious goal of providing its customers with [100% clean energy by 2050](#). In pursuit of that mission, APS has undertaken some serious steps in way of making its goal a reality.

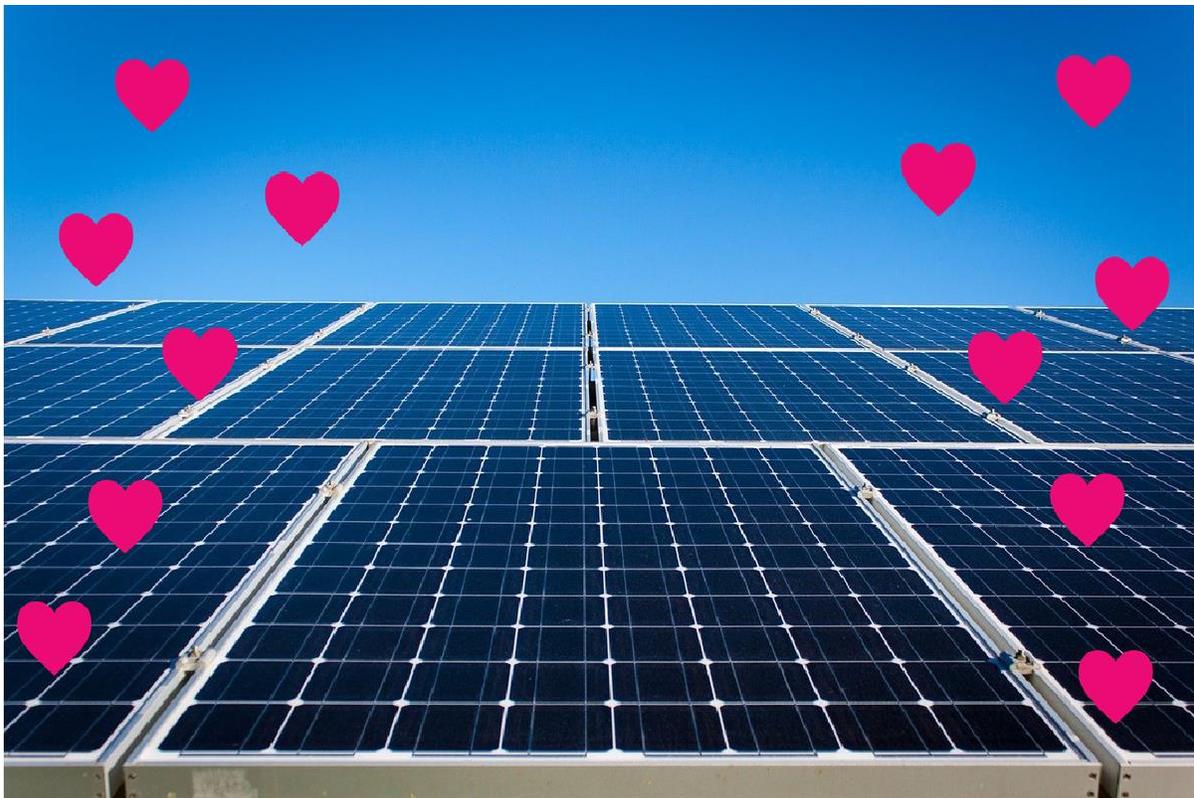
Over the past year, APS has introduced [400 megawatts](#) of clean energy into its energy mix! Fifty percent of that power came from wind energy. Additionally, APS has [provided the tools](#) to help its customers be more energy efficient through its distribution of more than 10,000 Google

Nest thermostats. What an amazing effort to help customers save money and energy!

Jeff Guldner, APS Chairman and CEO: “We are serious about our clean energy commitment. If we can work together on the best policies, technologies and pathways to follow, the real economic and environmental benefits for our state will be worthwhile in ways we can only imagine today. It won’t always be an easy path to travel, perhaps, but it always will be a path worth taking.”

Read more about the amazing work APS is doing to reduce greenhouse gas emissions across the board, [here!](#)

Renewables are feeling the love



We think it’s about time for some positive news from the polls! [A recent study](#) from the Yale Program on Climate Communication measured public opinion on climate change policies and renewables. The study

found that when it comes to energy and the environment, most of us are hoping for the same path forward.

Two-thirds of respondents said that developing clean energy technologies should be a high or very high priority for the new President and Congress. A staggering 82% said they supported tax rebates to people purchasing solar panels and electric vehicles. And slightly more supported increasing federal funding to research clean energy sources. Nearly three out of every four people supported a 100% energy transition to renewables by 2050.

Call for Volunteers!



SmartPower and our partners are launching our award-winning “Solarize” Campaigns in South Carolina and Arizona and we need your help!

Be part of an exciting on-the-ground, community-focused campaign and help your friends and neighbors go solar! You can be a part of the Solar Solution by volunteering today for Solarize South Carolina and the Arizona Solar Challenge. Email directly to Lukas Lehmann at llehmann@smartpower.org or Kat Boulton at kboulton@smartpower.org for more information.

And we also continue our search for Solarize Field Director positions in a number of states. The ideal candidate is someone with 4-5 years of work experience in community outreach, political campaigns,

commission sales, the Peace Corps or the environmental/energy/solar industry. For a full job description, [click here!](#)

That's it for this month's SmartPower Buzz! Thank you for reading and if you haven't already, be sure to follow us on social media.

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